

California CRV Policy Recommendations

A practical framework for convenient redemption, accountable funding, and measurable public results.

RECOMMENDED FUNDING BENCHMARKS

\$0.025

Statewide floor

A predictable statewide handling-fee benchmark tied to the real cost of compliant service.

+\$0.005

Remote access

Added support when travel distance or route density creates materially higher service cost.

24 months

New-site runway

\$0.025 urban and \$0.030 rural for the first 300,000 containers during launch.

CORE PRINCIPLE

Straight average-cost study. No arbitrary caps.

Use transparent operating data to align public funding with the actual cost of convenient, compliant redemption.

SYSTEM IMPROVEMENTS

01	Protect access	Build redemption space into new supermarket and mixed-use development plans, with standard permits and city fast-tracking.
02	Modernize service	Support mobile sites, RVMs, digital payment, and verified data uploads without replacing human service where it is still needed.
03	Close coverage gaps	Use launch incentives and remote-area support to expand service where traditional site economics do not work.
04	Extend responsibly	Provide a 3-5 year transition for wine and spirits while high-cost service and verification systems mature.